



PRESS RELEASE
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Excitement within the Saint-Véran AOC as it prepares for the Saint-Vincent Tournante de Bourgogne wine festival

The Saint-Véran AOC is busy getting ready for the 74th edition of the Saint-Vincent Tournante de Bourgogne with the creation of the street decorations, the selection of the wines for the tasting and the organisation of the entertainment... More than 200 volunteers are committed to making this 74th edition a success!

Wine producers and volunteers are getting behind this great Saint-Vincent de Bourgogne event

Our wine growers, winemakers and volunteers are committed to making the event a huge success. They have been busy at work creating the village decorations, which are based on the appellation's brand colours (blue, yellow, orange, green and white) and three themes: the history of the appellation, repurposing (representing our commitment to sustainable development) and plants/nature.

On the wine tasting side, visitors will be able to sample the Saint-Véran wines from the appellation's different villages and a number of "Climat" wines over several vintages: Saint-Véran Le Poisard (Chânes), Saint-Véran En Faux (Chasselas), Saint-Véran Les Crêches (Davayé), Saint-Véran Champ Rond (Leynes), Saint-Véran Au Grand Bussière (Prissé) and Saint-Véran En Réfort (Saint-Vérand).

In terms of entertainment, concerts will take place in Prissé village centre throughout the two-day event. On the Saturday afternoon, the event's patron, Michael Jones, will take to the stage. Thanks to Michael's participation, we have agreed to donate all profits to the *Restos du Cœur* charity.

Online reservation of tasting kits

The Saint-Véran AOC has set up an online reservation system for the purchase of the tasting kit. The Saint-Vincent Tournante PASS can now be pre-booked through the online ticketing service on the following website: www.svt2018.fr. In order to collect their tasting kits, visitors need only to print off the electronic ticket and present it at one of the entrance gates to the event. The €15 entry price includes a glass, glass holder, 8 tasting tickets and the official programme.

Enjoy a preview of the Saint-Vincent Tournante!

Check out the teaser video for the 74th Saint-Vincent Tournante, a prelude to the festivities awaiting visitors in the village of Prissé on 27 and 28 January:

<https://www.youtube.com/watch?v=6sZBQs53lwc&feature=youtu.be>



PRESS CONTACT

The Saint-Vincent Tournante 2018 organising committee

Union des Producteurs du Cru Saint-Véran

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